

DRAFT PROGRAM
(sequence of lectures may change)
THE DESIGN AND EVALUATION OF INNOVATION POLICY (DEIP)

Universidad del Pacífico, Lima

Auditorio I-103 - Calle Sánchez Cerro N° 2050, Jesús María

Dates: week of 27th February – 3rd March 2017

DAY 1 MONDAY : INTRODUCTION

8:30 Registration

09:00 – 9:30 Introduction of the course – Javier Portocarrero, CIES; Carlos Calderon, EGP-UP and Michiko Iizuka, UNU-MERIT

9:30 – 10:30 Presentations on activities in STI in Peru (10-15 min each):
CONCYTEC , Presidente Gisella Orjeda
PRODUCE, Vice minister, Juan Carlos Mathews

10:30 Coffee break

Lecturer Michiko Iizuka, UNU-MERIT and Juana Kuramoto, GRADE

10:45 – 11:45 National Systems of Innovation and Innovation Policy

11:45 – 13:00 Presentations by 7 participating organizations on their roles and activities challenges on Innovation. 5-10 minutes each with some questions

13:00 – 14:00 Innovation Indicators used in OECD & Developing countries

14:00 End of Day 1

DAY 2 TUESDAY : INNOVATION POLICY

Lecturer Roberta Rabellotti, Pavia University

09:00 – 10:15 Global value chains, clusters and innovation systems: how are these linked?

Lecturer Roberta Rabellotti, Pavia University

10:15 – 11:30 Global value chains, clusters and innovation systems: how are these linked?
(continued)

11.30 Coffee break

Lecturer Javier Ramírez-Gastón Roe

11:45 – 13:00 Innovation in agriculture sector

13:15 End of Day 2

DAY 3 WEDNESDAY : SECTORIAL POLICY , VALUE CHAINS, CLUSTERS AND FDI

Lecturer David Robinson, Laurentian University

09:00 – 10:15 Innovation in mining sector

Lecturer Gustavo Crespi, IDB

10.15 - 11.30 Different approaches in Industrial/innovation policy in Latin America
(Horizontal/vertical/demand/supply approaches)

11:30 *Coffee break*

Lecturer Pierre Mohnen, UNU-MERIT & Gustavo Crespi, IDB

11:45 – 13:00 Innovation policy instruments and evaluation methodologies

13.00 - 14.15 Innovation survey and data: How these can be used for policy purposes?

14.15 *End of day 3*

DAY 4 THURSDAY, POLICY EVALUATION AND TOOLS

Lecturer Gabriela Dutrenit, UAM

09:00 – 10:15 Policies to promoter better University-industry linkages

10:15 – 11:30 The Institutional Framework for Science, Technology, Innovation and
Competitiveness Policies

11:30 *Coffee break*

Lecturer Pierre Mohnen, UNU-MERIT & Gustavo Crespi, IDB

11:45 – 13:00 Evaluation methods for innovation policy (tax incentives, subsidies research
grants)

13.00 – 14.15 Monitoring and evaluating innovation policy: practices (doing actual examples
in class) or combined with the above

14.15 *Joint lunch to network and get to know each other*

DAY 5 FRIDAY, FINANCING FOR ENTREPRENEURSHIP

Lecturer Inti Nunez, CORFO Chile

09:00 – 11.00 Start up policies and financing for entrepreneurship, practices and challenges
(examples from Chile). This session includes open dialogue

11.00 - 12.00 Javier Portocarrero, CIES, Michiko Iizuka, UNU-MERIT and other lecturers
Wrap-up Panel/ Future Steps and closing ceremony with certificates (how to
maintain the network after the course amongst participants)

12.00 *End of Day 5*