



CIES

consorcio de investigación
económica y social

THE ECONOMIC AND SOCIAL RESEARCH CONSORTIUM

New knowledge for better policies



¿Who we are?

The Economic and Social Research Consortium (CIES) is an umbrella organization with 48 peruvian institutional members dedicated to investigation and teaching in economic and social science.

Purpose

CIES seeks to strengthen Peruvian academia in order to produce and disseminate useful knowledge for analysts, policy makers, civil society, the media, international development agencies and academia.

¿What we do?

- Produce new and useful knowledge for the analysis, design, implementation, and evaluation of public policies and programs.
- Improve the quality and relevance of such research.
- Strengthen and decentralize the national capacity for research and teaching in economic and social issues.
- Foster dialogue and interaction among academia, the public sector and civil society.
- Promote recognition of and support for socio economic research in Peru.
- Obtain funds to support research.

Our history

- The Consortium was created in 1989 as a Canadian project, named Economic Research Consortium (CIE).
- It was constituted of five peruvian research centers: CIUP, Desco, GRADE, IEP y PUCP.



Our history

During its first decade the Consortium managed to prevent brain drain, supported a critical mass of researchers which now have a major presence in the Peruvian scenario, accumulated a knowledge base on key policy issues, promoted evidence-based dialogues and began approaching the public sector as an strategic stakeholder.



Our history

In 1999 the Project became a national institution named CIES. It was legally constituted, first with 24 institutional members.



Nowadays CIES is a peruvian institution with 48 institutional members, including think tanks, research centres, NGOs, universities, private consultancies and public agencies.

CIES Annual Research Competition

- Since 1999 CIES convenes an annual competition to fund new research on economic and social policies that generate evidence to contribute to better decision-making by the state.
- CIES has promote more than 600 investigations, 200 publications and a wide range of seminars, debates, workshops and academic exchanges on economic and social policy.





CIES Annual Seminar

It is the most important event in the Peruvian Academia where topics of national and international relevance are discussed and the winners of the Annual Research Competition are recognized.

Economic and social scientists meet together with public sector officials, businessmen, international cooperation and civil society actors to deliberate current issues from the perspective of policy options raised in the results of the studies commissioned to researchers from partner institutions of CIES through Annual Research Competition.





CIES Annual Seminar

Aiming to enlighten the debate, exchange experiences and ensure multi-stakeholders engagement, CIES invites prestigious international and national key note speakers, experts of different political, academic, and social sectors.

The Annual Seminar has counted with the participation of three Nobel Prizes in Economics: Joseph Stiglitz, Finn Kydland and Oliver Williamson, who participated in 2007, 2008 and 2011 respectively.



CIES Public Sector Consultative Group

Group composed by senior representatives from public sector involved in economic and social policy.

- It is the reference group for the CIES research needs of the public sector. It seeks to strengthen the link between the academic community and the Peruvian State.
- Since June 2008, CIES has organized six meetings with the Public Sector Consultative Group.





CIES Public Sector Consultative Group

NOMBRE	CARGO
Juan Jiménez	President of the Council of ministers of Peru
Luis Miguel Castilla	Ministry of economy and finance
Milton Von Hesse	Ministry of Agriculture
Patricia Salas	Ministry of Education
José Villena	Ministry of Employment
Gladys Triveño	Ministry of Production
Manuel Pulgar Vidal	Ministry of Environment
Rafael Roncagliolo	Ministry of International relations
Carolina Trivelli	Ministry of Social inclusion
José Silva	Ministry of Foreign trade and Tourism
Ana Jara	Ministry of Woman and Vulnerable populations
José Merino	Ministry of Energy and Mines
Julio Velarde	President of Central Reserve Bank of Peru
Juan Manuel Guillén	President of Regional Government of Arequipa

Impact on the Peruvian Parliament

Convention updating and dissemination of information to Congress

- Signed by the President of the Congress of the Republic of Peru.
- Objective: Spread information to the congressmen and various legislative committees on the basis of academic research and research summaries on economic and social issues.
- The signing of the document was made prior to the masterly conference of the Nobel Prize winning in Economic Sciences, Oliver Williamson, in the Congress.



Presidential Academic Dialogue Programme

2009: President of the Republic, Alan García Pérez

I Presidential Academic Dialogue: Challenges and potential of microfinance in Peru

Meeting with the highest authority of the nation, to discuss and reach, at the suggestion of the President, policy options in various topics to better public decision



II Presidential Academic Dialogue: Challenges of decentralization

Organized by CIES at the request of the President of Peru. It was attended by senior government officials and there were presented ideas agreed by experts in the field of decentralization, who were convened by CIES





Peruvian Elections 2011 Project

The “Peruvian Elections 2011 Project: Centering the electoral debate” sought to strengthen the proposal capacity of political parties who participated on the electoral process in 2011, by incorporating 15 executive documents about relevant policy proposals for the elected government: *“Contributions to the Peruvian Government 2011 – 2016”*.

This documents were elaborated by independent authors and included more than 50 policy proposals (economic, social and environmental) that were discussed in 25 meetings with 6 political parties and widely disseminated through public events in 8 major cities and in the national media (radio, TV and press coverage).

Background: *Peruvian Elections 2006 Project: Contributions to the electoral debate*

THE PRESIDENTIAL DEBATES

March – May 2011

Organized by CIES and the National Jury of Elections



*Presidential Debate in second round (ballotage)
between Keiko Fujimori and the actual president
Ollanta Humala*

The confrontation of ideas between both candidates were broadcast live by all the national television channels and CNN, who spread the presidential debate to more than of 28 countries in Latin America and United States.

CIES coordinated the edition and publication of programmatic and presidential debates.

*Proyecto Fortalecimiento de las
capacidades de Gestión por Resultados en:*
AREQUIPA, CUSCO, LAMBAYEQUE Y PIURA

Este proyecto es financiado por la Unión Europea



STRENGTHENING THE CAPACITIES IN RESULT-BASED MANAGEMENT PROJECT

- **Duration:** December 2008 - April 2012
- Funded by the European Union
- **General objective:** Strengthening the capacities of four Regional Governments of CIES's partners as well as civil society organizations (journalists and grassroots organizations) in Result-based Management, more effective, efficient and responsive to local actors' demands.

Proyecto Fortalecimiento de las capacidades de Gestión por Resultados en: **AREQUIPA, CUSCO, LAMBAYEQUE Y PIURA**

Este proyecto es financiado por la Unión Europea



- The project has succeeded in training in Result-based Management to 295 officials of the public sector from Local and Regional Governments, 196 journalists and 724 civil society members from four regions of Peru through the implementation of the ***Diploma in Result-based Management***. Most of public employees that attended the diploma continue working in their posts even though there was a change of authorities in 3 Regional Governments.
- 23 initiatives about education, health and nutrition have been generated; and each regional partner is working to have them implemented in their Regional and Local Governments.
- 6 base line about health, education, food security and childhood have been generated. It will allow to measure effectiveness on the management of the regions for each topic.



FUTURE RESEARCH AGENDA



Public Sector Priorities

MINISTRY OF ECONOMY AND FINANCE

- Impact and instruments of fiscal policy on the economy
- Lags of fiscal policy and fiscal transfers
- Behavior of public investment spending
- Impact of public investment
- Evaluation of the tax system
- Calculation of productivity and financial and labor markets

CENTRAL RESERVE BANK

- Competition between pension fund managers
- Access and cost of financing for microenterprises
- labor market

MINISTRY OF FOREIGN TRADE AND TOURISM

- Studies on the economic impact of domestic tourism
- Estimation and categorization of employment exporter in the Peruvian economy
- Evaluation of the net fiscal impact of FTAs
- Effective protection industry in Peru



Public Sector Priorities

MINISTRY OF PRODUCTION

- Productivity and SMEs
- Interest rates for SMEs
- Impact of competitive funds - FIDECOM

MINISTRY OF AGRICULTURE

- Climate change and food security
- Agricultural Insurance in Peru
- Public investment in agriculture
- Determinants of the gender income gap in agriculture

MINISTRY OF ENVIRONMENT

- Exploitation of natural resources
- Mining and Energy
- Water and soil
- Sustainable Development of the Amazon
- climate change
- Solid and Hazardous Waste



Public Sector Priorities

MINISTRY OF SOCIAL DEVELOPMENT AND INCLUSION

- Targeting of social programs
- Decision-making mechanisms in the State
- Coverage of public services with the same quality in different types of territories
- Microeconomic studies on lifestyles, consumption patterns, etc..

MINISTRY OF EDUCATION

- Attention to rural secondary
- Improving the quality of classroom teaching processes
- Decentralized Education Management
- Organizational culture

MINISTRY OF HEALTH

- Universal insurance and health manpower
- Primary health care and health manpower
- Job performance and problems of health manpower
- Child malnutrition and maternal mortality
- Rights in Sexual and Reproductive Health



Public Sector Priorities

MINISTRY OF EMPLOYMENT

- Labour market in Peru
- Self-employed workers in Peru
- Special labor regimes based on policies to promote employment
- Unemployment insurance

MINISTRY OF WOMAN AND VULNERABLE POPULATIONS

- Gender Violence
- Use of time and equal opportunities for women

DECENTRALIZATION SECRETARIAT OF THE PRESIDENCY OF THE COUNCIL OF MINISTERS OF PERU

- Public management and decentralization
- Comprehensive diagnosis of regional governments
- Proposed to reform and modernization of regional governments

REGIONAL GOVERNMENTS

- Promotion of private investment in the regional level

Macroeconomy

- Potential growth of the Peruvian economy in the long run.
- Importance of mineral prices for economy.
- Evaluate the fitting tool.
- Effects of external supply shocks.
- Impact of BCRP rate in the yield curve of the economy.
- Influence of foreign exchange influence in the power of monetary policy.
- Calculation of the structural fiscal deficit and fiscal stimulus.
- Evaluate the quality of public expenditure
- Evaluate various investment schemes of the Pension Fund Managers (AFP)



International economy

- Net fiscal impact assessment of Peru-US FTA and the China-Peru FTA
- Determine effective protection in the Peruvian industry
- Estimation and categorization of exporter employment in Peruvian economy
- Factors that determine the high mortality rate of export companies
- Study on the economic impact of tourism in Peru
- Study on the economic impact of tourism investments in the economy
- Identify and define the tasks of PROINVERSION and PROMPERÚ.

Governability, corruption and transparency

- The disruption in the representational political system
- The spatial distribution of political power and the subnational balance between powers
- The tension between participation and representation
- Peruvian society today: the disconnect between politics and social dimensions
- Rule of law and security
- Concertation, civic peace and forecasting: democracy and social conflicts
- Governance and corruption
- Transparency, control and punishment

Decentralization and Regional development

- Proposals for equitable distribution of the *canon* and royalties at the subnational level.
- Impact of fiscal transfers in regional infrastructure gap.
- Use of royalties (taxes and royalties) in human capital at local and regional level
- Decentralization and provision of public services at territorial level
- Growth and regional convergence
- Dynamics of regional markets
- Institutional capacity of decentralized governments



Rural development

- Strategies, logical and development conditions focused in families and households
- Market development and behavior of those in crisis contexts
- Logical and effects of urban-rural interactions
- Local and regional governments, and rural development
- Relevant dimensions of rural territorial development
- Process ownership, protection and using of territories
- New "rural" productive activities, capital and development
- Cumulative and comparative analysis of rural development in Peru
- Differential impacts of development in specific populations



Employment and labor markets

- Sustained increases in labor productivity
- Women's participation and labor market discrimination
- Increased formality and consolidation of SMEs
- Propose improvements for better employment legislation
- Decent and adequate jobs
- Regional labor markets

Environment y Natural resources

- Impacts of climate change on mining-oil sector
- Establishing the optimal royalty
- Environmental economics tools for mining pollution control
- Cost of environmental degradation caused by fishing
- How much society loses for the erosion effect?
- How important are the ecosystems in the economy?
- Market opportunities for carbon sequestration.
- What should be the value of water for each economic activity?
- Tourist and cultural potential of various natural areas

Poverty and Social Programs

- Measuring poverty
- Per capita expenditure indicators
- Cross-sectional analysis of poverty with dynamic methodologies
- Multidimensional aspect of poverty
- Poverty maps in geographic scales
- Decomposition of inequality
- Overlapping social programs
- Impact assessments of the coverage and methodologies of programs

Science, Technology and Innovation

- Institutional arrangements, governance and efficiency of the innovation system
- Regional Innovation Systems
- Resources for the implementation of activities of CTI
- Human capital for research and innovation
- Universities and Scientific Research
- Dissemination and technology transfer
- Innovative activity of enterprises



Public management

- Determining the productivity of the organization management
- Management by incentives and results models
- Budgeting for results evaluation
- Assessing the impact of the National System of Public Investment implementation
- Assessing the introduction of logistics systems for asset management
- Career systems development
- Innovations in delivery models of public and social services.
- e-government

Health

- Maternal mortality and child malnutrition
- Health services offer
- MINSA governance and regulation
- Health Financing
- National Health Accounts
- The hospital sanitation, and administrative interventions from the rights perspective
- Assurance of the most vulnerable groups
- The role of the health sector on inclusion and social cohesion



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THANK YOU